



# Illinois Limousin Breeders Association

**Newsletter**

**January 2008**

## **2007—What A Year!!!**

There is something very exciting happening in the state of Illinois. The Limousin breed is making a very loud statement across both this great state and the National Limousin Cattle Industry.

Last July, our Illinois Juniors headed down West Monroe, Louisiana to The Bayou Bash, the National Junior Limousin Show & Congress. Seven dedicated kids showed up with 11 head of cattle and throughout the course of the week they began to make quite a racket. Kyle Beutke led the Illinois Team and came out on top of the stiff competition with the LARGE STATE HERDSMAN AWARD. SHOWMANSHIP FINALISTS included no less than 3 of our kids—Michaela Fosdick Junior Division, Cori Harrison and Austen Etherton, Senior Division. Cori Harrison led out the CHAMPION LIM-FLEX HEIFER and Austen Etherton had both CHAMPION HEIFER and BEST PAIR OF HEIFERS. Representing Illinois on the NALJA BOARD for the 2007 year is newly elected Thadd Fosdick, and Cori Harrison now holds the highest office of PRESIDENT OF THE NALJA BOARD. Illinois Limousin was beginning to rumble.

The World Beef Expo was held in Wisconsin in September. Taking home the GRAND CHAMPION HEIFER banner was Jordan Ruppert with Legacy's Stella. To top off the day Jordan also walked off with the GRAND CHAMPION BULL with Legacy's Sugar Ray. What the heck - he also threw in the additional honors of BEST PAIR OF HEIFERS, BEST THREE HEAD, and GET OF SIRE. Illinois Limousin is definitely on a roll.

By the way—did you hear the explosion at the Illinois State Fair? On a hot day in August, 515 head of junior heifers were paraded through the show ring. For the first time in history, the Illinois State Fair was to crown one heifer champion over all breeds. At the end of the day, Austen Etherton walked out MAGS Sheila—the newly crowned 2007 ILLINOIS STATE FAIR SUPREME HEIFER. I know you must have felt those shock waves echoing.

These amazing accomplishments by Illinois Limousin cannot be ignored. Our Juniors have worked extraordinarily hard and are finally getting the recognition that they deserve in both national and state show rings. Limousin is a breed that is standing on its own merits and we as breeders can capitalize on these accomplishments. We need to promote our cattle now! Join the ILBA today. Advertise in the 2008 Directory. Consign cattle to ILBA State Sale. Come on sale day and support the auction. Bring that good heifer to Field Day in Carlinville. Get involved in the Limousin Family.

## **STATE SALE DATE SET—February 16, 2008**

The state sale will be held Saturday, February 16, 2008. It will once again be held at Reel's Livestock Center at Congerville. This site has proven to have the interstate access necessary due to the time of year and variability of the weather. The sale will take place at 1:00 pm.

At this time there are 26 breds, 9 bulls, and 20 open heifers consigned. These totals include both Limousin and Lim-Flex cattle. Any heifer bought at the sale will be eligible to show at the Illinois Beef Expo held the following weekend at Springfield, IL. The heifers are also eligible for the ILBA Futurity Heifer Program.

At the end of the sale the annual semen auction will be held benefiting the Junior Association.

Hotel Headquarters are the Country Inn & Suites Hotel at the intersection of I-55 and Route 9 in Bloomington. The phone number is 800-456-4000. Call today and ask for the block of rooms reserved for the ILBA Cattle Sale to receive the special rate.

Watch your mail for the catalogs which will be arriving soon.

## **Auction of Color Directory Pages at Annual Meeting—Feb 23rd at IL Beef Expo**

The annual meeting is set for Saturday night, February 23, 2008 in the Washington Room at the Extension Building at the Springfield State Fair Grounds. Social hour will begin at 6:00 pm with the meal at approximately 7:00 pm. Meals are \$20.00 per adult and children under 5yrs for \$5.00. Meals will be available at the door but advance reservations are appreciated. Call Tim Eike at 217-625-3453 as soon as possible.

The ILBA Board is proud to present two speakers for the evening—Frank Padilla and Ray Krones. Ray Padilla is the Director of Member and Commercial Relations at NALF. He will bring us up to speed with all the NALF programs for 2008. Ray Krones will give a presentation on an exciting new alliance that has been formed between NALF and Strauss Veal and Lamb Int'l.

A highlight of the evening will be a special auction of the prime advertisement pages in the 2008 Directory. The pages auctioned will be the inside front cover, the left middle page, the right middle page, the inside back cover and the back page. These pages will all be in full color. If unable to attend, contact a board member for assistance with your bid.

Members will be voting on several important items. New business will include election of board members for 2008 and a by-laws change. The board has proposed decreasing the number of board members to seven members. The present by-law requires a nine member board.

The annual benefit auction will follow the evening activities. Items will include a much sought after Janet Pryor basket, handmade articles, Legacy Farm's basket of sensational candies, show supplies, and who knows what else. Please feel free to bring an article for the donation. Any item is welcome and very much appreciated. Come join in the fun!



## TIME FOR 2008 DIRECTORY

It's time for the new ILBA Directory! Once again you have a great opportunity to advertise your Limousin Business and also promote Limousin cattle in the state of Illinois. This year's directory will be 4 1/4 " x 5 1/2 " - the same size as the 2005 Directory. This size allows a larger sized ad for better overall quality. The directories will be available prior to Field Day in June.

To enhance your advertisement opportunity there will be five color pages added to the directory. These prime advertisement pages will be auctioned off at the Annual Banquet in Springfield, February 23rd. These pages will be the inside front cover, the left middle page, the right middle page, the inside back cover, and the back cover page.

Prices of the regular ads will be as follows:

For ILBA Members: Full page ad—\$100.00

1/2 page ad—\$ 75.00

1/4 page ad—\$ 50.00

For Non-Members: Full page ad—\$125.00

1/2 page ad—\$100.00

1/4 page ad—\$ 75.00

The ad content should be copy ready. This means the content is exactly the size that it will be in the printed directory. The printer can then shoot the copy and it goes right into the layout without any additional formatting. If you have an idea for your ad and need help with getting it ready, call Tammy or Andy Schmalshof and they will be happy to assist you with your layout.

Photos are a great addition to any ad, but to get a higher quality look you will need to send the photo so the printer can scan it into the directory. These photos can be returned to you after the directory goes to print. This all sounds like a lot, but it is not really hard once you get the basic idea for your ad and then start putting all the pieces together—photos, contact information, addresses, etc.

Please contact Tammy Schmalshof at (309) 465-3859 If you need additional information.

## Herdsman of the Year Award goes to Rob Bruce

Each year at the National Western Stock Show held in Denver, Colorado, Limousin exhibitors select one exhibitor to receive the Herdsman of the Year Buckle. This year on January 15th this prestigious award went to Rob Bruce. Rob is the son of Norm and Jane Bruce of Leveldale Farms of Mason City, IL. He is currently employed by Etherton Farms of Dawson, IL.

Congratulations to Rob for this outstanding achievement!

## Junior News

Ashley Etherton, Junior Advisor

217-629-7650

### 2007 National Junior Limousin Show & Congress – Bayou Bash

The 2007 NJLS&C was held in West Monroe, LA the week of July 22-27. I would like to congratulate all juniors who participated this year. Also, a special congrats goes to Kyle Beutke, ILJA President for leading his fellow juniors to Large State Herdsman. I'm also proud to announce that Cori Harrison was elected by her peers to serve as the 2007-2008 NALJA President and Thadd Fosdick was elected to serve as a director on the NALJA Board of Directors. Hats off to Cori and Thadd for their dedication to NALJA and the Limousin breed. Other honors went to the following:

Champion Heifer – Austen Etherton

Best Pair of Heifers - Austen Etherton

Champion Lim-Flex Heifer – Cori Harrison

Jr. Showmanship Finalist – Michaela Fosdick

Sr. Showmanship Finalist – Cori Harrison

Sr. Showmanship Finalist - Austen Etherton

Large State Herdsman – ILJA

### Limousin Wins First Ever Supreme Heifer

Congratulations to Austen Etherton for exhibiting the 2007 Supreme Heifer at the Illinois State Fair. Judge Jim Williams of Boiling, TX sorted the 515 head of junior heifers, ultimately selecting MAGS Sheila as supreme. This is such a great accomplishment for the Limousin breed, especially in the state of Illinois.

### Upcoming Events:

Mark your calendars for these Limousin events.

Illinois Beef Expo – 2/23-24 – Springfield, IL

Illinois Field Day – 6/28-29 – Carlinville, IL

Plan to come early on Saturday for another fun junior day!!

Eastern Regional/Southeast Summer Classic – 6/14-15 – Murfreesboro, TN

Junior Nationals – 7/13-18 – Sioux Falls, SD

Illinois State Fair – 8/8-17 – Springfield, IL

Watch your NALJA News for entry deadlines for Regional and National Shows. Dates will also be published in the next Illinois Newsletter!



# BOARD ACTIONS

## December 19, 2007

- Joan Meyer reported that there have been changes to the Junior Show. Breed show numbers have been lowered to 10 head. Junior exhibitors can now show 6 head in 6 different breeds.
- The State Sale date was set for February 16, 2008 at Reel's Livestock Center. Bob Etherton is sale chairman. R&R Marketing will be the Sale Management.
- The ILBA Website is now up and running. Information for the website can be sent Joan Meyer
- The IBA will be contacted to be sure heifers sold at the State Sale would be eligible to show at the Beef Expo.
- The Annual Meeting date was set for February 23, 2008. Tim Eike is in charge of arrangements.
- Nominations for expiring board member terms were Andy Schmalshof and Tom Stockstill.
- A change to the By-laws will be presented to the membership at the annual meeting to reduce the number of board members to 7.
- Field Day was set for June 28, 2008.

## January 21, 2008

- Sale Report was given by Bob Etherton. Approximately 55 head will be consigned. Ads will be placed in Limousin World, Farmweek and AgriNews.
- Annual Meeting plans were finalized.
- A Directory will be printed for distribution in June 2008.
- Field Day will be held at Carlinville fairgrounds. Juniors will have activities on Saturday, June 28 and the show will be Sunday, June 29.

## 2007 BOARD MEMBERS

Tim Eike, President	Joan Meyer, Secretary	Bob Etherton	Mike Pryor
10850 Old Route 66	18241 Irving Road	8961 Oak Crest Road	Rt 2, Box 170-1
Glenarm, IL 62536	Witt, IL 62094	Dawson, IL 62520	Ramsey, IL 62080
(217) 625-3453	(217) 594-7758	(217) 629-7650	(618) 423-2728
Ron Freed, Vice-President	Andy Schmalshof, Treasurer	Lisa Fosdick	Tom Stockstill
46 Lakeview Drive	436 140th Street	31507 N 3460 E Rd	310 South Elder
Fairbury, IL 61739	Avon, IL 61415	Chenoa, IL 61726	Mount Olive, IL 62069
(815) 692-2989	(309) 465-3859	(815) 692-2403	(217) 999-7610

WEBSITE:  
[www.illinoislimousin.com](http://www.illinoislimousin.com)

Illinois Limousin Breeders Association  
436 140th Street  
Avon, IL 61415

## 2008 MEMBERSHIP DUES

It's the beginning of a new year and its now time for your annual membership dues. In the past there has been some confusion regarding the membership rates. The family membership includes all juniors in your immediate family—do not pay additional junior memberships dues for your sons or daughters. Please send the names of any juniors that are included in your family membership so that the Junior leader can contact them regarding Junior activities.

Junior memberships are for individuals under the age of 21 who are not associated with a family membership.

Membership rates are the same as in 2007— FAMILY = \$40.00

JUNIOR = \$10.00

Make your check payable to Illinois Limousin Breeders Association and include any changes in your information – address, email, phone numbers, etc so that we may update our files.

Send your check to: Andy Schmalshof

436 140th Street

Avon, IL 61415

---

REMEMBER THE RATES INCREASE AFTER MARCH 1st to: FAMILY = \$75.00 and JUNIOR = \$25.00

SEND YOUR CHECK TODAY!